Tasiilaq, East Greenland 12. October 2026

Visit East Greenland launches new itinerary platform to inspire travel to the region



Visit East Greenland has launched a new dedicated itinerary platform designed to make it easier for travellers and travel professionals to understand, plan and find inspiration for journeys through one of Greenland's most remote regions.

The new platform brings together a growing collection of itineraries from across East Greenland, giving visitors a clearer picture of what travelling in the region can actually look like, from a few days in Tasiilaq to longer journeys through remote settlements, fjords and wilderness.

For many travellers, the desire to visit East Greenland starts with an image: immense icebergs drifting through Sermilik Fjord, colourful houses beneath steep mountains, dog sleds crossing frozen fjords or a small boat travelling between settlements.

Turning that dream into an actual journey, however, can require more guidance. East Greenland is vast, remote and unlike many other destinations. Transport between communities depends on boats, helicopters, snow, sea ice and weather conditions, while experiences and accessibility change significantly between summer and winter. The new itinerary platform was developed to bridge the gap between dreaming about East Greenland and understanding how a journey here can come together.

15 journeys and 15 different ways to experience East Greenland

At launch, the platform features 15 itineraries spanning both the Ammassalik and Ittoqqortoormiit regions and covering summer and winter travel. Visitors can explore itineraries by season, region, and length of stay, from shorter introductions to Tasiilaq to multi-day journeys involving dog sledging, remote settlements, hiking, glaciers, wildlife, and expedition-style travel. The itineraries are not intended as fixed travel packages. Instead, they provide inspiration and practical guidance while showing the diversity of experiences available in East Greenland.

Many of the journeys have been developed with people who live and work in the region, including local tourism operators, guides, and people with extensive knowledge of travelling in East Greenland. This local perspective is central to the platform. Rather than simply listing attractions, the itineraries show how places and experiences connect into a journey and how travelling in East Greenland often requires flexibility and respect for the conditions.

A new resource for travellers and the travel trade

The platform was created for both independent travellers seeking inspiration and travel professionals looking to better understand the destination. Interest in Greenland has grown considerably in recent years, bringing new travellers, tour operators, agents and media attention to the country. For East Greenland, this creates an opportunity to make information about the region more accessible while ensuring that expectations reflect the realities of travelling here. The itinerary platform provides a starting point for that conversation. Travel professionals can use the journeys to understand possible routes, combinations of experiences, seasonal differences and the time needed to explore the

region. Travellers can use them to discover what is possible and identify the type of East Greenland experience that speaks to them. From there, travellers can adapt and arrange journeys with local tourism operators.

In East Greenland, nature is part of the itinerary

One principle runs throughout the new platform: an itinerary in East Greenland should be seen as a framework, not a promise that every day will unfold exactly as planned. Weather, sea ice and local conditions have always shaped movement along Greenland's east coast. Boats may wait, helicopters may be delayed, and routes sometimes need to change. That unpredictability is part of travelling in the Arctic, but it is also part of what makes an experience here so different. The new itineraries therefore encourage visitors to travel with time, flexibility and curiosity, while providing enough structure to make planning a journey to East Greenland more approachable.

From inspiration to an East Greenland journey

The launch is part of Visit East Greenland's ongoing work to strengthen the region's visibility, support local tourism development, and give travellers and the international travel trade better tools to understand the destination. And the platform is intended to keep growing. As new journeys and experiences emerge across the region, the ambition is to continue developing the collection together with East Greenland's tourism industry and the people who know the destination best. Because there is no single way to experience East Greenland.

There are journeys across frozen fjords behind a team of sled dogs. Summer days travelling by boat between settlements and enormous icebergs. Hiking routes through mountains and valleys. Encounters with local culture and everyday life. And sometimes, the weather changes the plan completely. The new platform invites you to imagine what your own journey could look like.

Explore the new East Greenland itineraries:

itinerary.eastgreenland.com

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About Visit East Greenland

Visit East Greenland is the official destination brand for East Greenland, promoting and marketing the region to international visitors and media. The initiative is managed by the Tourism & Destination department within the Business, Facilities and Procurement division of Kommuneqarfik Sermersooq. The organisation showcases the region's nature, culture, and Arctic heritage to international visitors while ensuring tourism benefits local residents.

Guided by the destination's vision *"Disconnect to Reconnect,"* Visit East Greenland works to position the region as a unique Arctic destination where visitors can disconnect from everyday life and reconnect with nature, culture, and local communities. In close collaboration with tourism operators, local communities, and industry partners, the organisation supports the sustainable development of tourism while showcasing the distinctive landscapes and cultural heritage of East Greenland.